

# SAP Academic Community Conference APJC 2023

July 10-14, 2023

#SAPACC

PUBLIC



## Research Seminar on Digital Economies, Transformation and Sustainable Development Goals in Asia Pacific

supported by SAP Academic Board APJC and SAP University Alliances

### CALL FOR PAPERS

A digital economy, which refers to the development of a global network of economic and social connections and activities that are enabled by present and future technologies, is central to the sustainable development of nations. In 2015, world leaders adopted the United Nations Sustainable Development Goals (UN SDGs) at the heart of the 2030 agenda for sustainable development. The agenda and goals serve as the blueprint to achieve a better and more sustainable future for all, representing an urgent call for action by all countries - developed and developing - in a global partnership. SAP and the SAP University Alliances (UA) Asia Pacific, Japan and Greater China (APJC) are committed to using our extensive resources and expertise in digital transformation to make a positive global impact. The UA seeks to gather scientists, technology leaders and researchers from across the region and work with various partners on research projects that creates solutions towards better health and well-being, economic empowerment, responsible supply chains, circular economy, reduction of emissions, equality, and inclusive education. We also promote research that explores the implications of technologies on risk, compliance, efficiency, and innovative business models that are necessary to thrive and sustain development in an increasingly digital economy.

### SAP UA APJ ACADEMIC BOARD AND COMMITTEE

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- Nguyen Duy Nhat, University of Economics and Law Vietnam
- Scott Bingley, Victoria University, Australia
- Crispian Tan, SAP University Alliances, APJC

### IMPORTANT DATES

- Submission deadline: 28 April, Friday
- Acceptance notification: 19 May, Friday
- Confirmation on attendance: 26 May, Friday
- Camera Ready Version: 16 June, Friday

THE BEST RUN



- Research Seminar: 10 July, Monday, 2-5pm, Melbourne, Australia

## RESEARCH TRACK OBJECTIVES

The primary objective of the research seminar is to provide an open and constructive discussion and forum on research related to Digital Transformation and Sustainable Development Goals in Asia-Pacific. The research seminar intends to be developmental, in that it will showcase completed and in-progress research, with the intention of improving them. The authors are particularly encouraged to leverage novel theoretical perspectives and approaches to better understand, the design, implementation issues, and consequences of digital transformation for people, work, organizations and society. The organizing committee intends to employ the research seminar to identify new research domains and to share and develop innovative approaches of digital transformation research, and its impact on sustainable development. Interested colleagues are invited to submit a short paper of **no more than 6 pages**, and a list of 3-4 keywords.

## TOPICS

We welcome qualitative, quantitative, mixed methods, conceptual works and papers that examine research methods appropriate to the theme of the research seminar. We encourage submissions from researchers representing all ontological perspectives. Our intention is to provide a forum for bringing together researchers with similar interests both to share their current work and to plan future directions for the field. We also hope to stimulate future collaboration in research development.

Topics of interest include but are not limited to:

- Digital transformation and SDGs
- Blockchain technologies and cryptocurrency
- New models of education best practices research, gamification
- Business analytics and cloud applications
- Internet-of-Things (IoT) for innovation and cities
- Robotics and process automation
- The future of work and learning
- Industry 4.0 and supply chains
- Implications of Artificial Intelligence (AI) and Machine Learning (ML)
- Applications for metaverse

## SUBMISSION DETAILS

- Authors are encouraged to submit a short paper on quality research (completed, research in progress and issues and opinion research) that are original. The authors are required to submit a cover page of the submission.
- Length: Maximum of **6 pages** including all titles, abstracts, figures, tables, and references.
- Formatting: All submissions must be formatted for 8½ x 11 inch page (1 inch = 2.5 cm) and have 1 inch margins all around. Please use Times New Roman 12-point font with single spacing for the body of the paper.
- File Formats: Word and PDF file formats will be accepted.
- Submissions will undergo a blind review process. All authors should agree to provide timely reviews of at most two other submissions, if requested.
- Manuscripts should be submitted as email attachments to SAP University Alliances APJC: [sapuaapj@sap.com](mailto:sapuaapj@sap.com), with the subject heading "Digital Economies, Transformation and SDGs APJC" Authors can use the body of the email as the cover letter for the submission and should ensure that their identities do not appear in any part of the manuscript.

## PRESENTATION AND PUBLICATION

Authors of accepted papers should make sure that the following steps are taken:

1. At least one author has to register for the research seminar to present their papers.
2. Each author should provide a short bio of up to 100 words by that date by email.

All papers accepted and presented at the research seminar by duly registered authors, can be submitted to peer-reviewed journal(s) for possible publication through a blind-review process.

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